



# 2012 EPHRAIM BUSINESS COUNCIL NEW MEMBER APPLICATION

Ephraim Business Council  
P.O. Box 203 • Ephraim, WI 54211  
[www.Ephraim-DoorCounty.com](http://www.Ephraim-DoorCounty.com)

**FINAL Application Deadline  
Saturday, December 31, 2011**

**Basic Listing: \$195 – Payment by Dec. 31, 2011**  
**Enhanced Web Listing: +\$50 – Payment by Dec. 31, 2011**  
**Membership Term: Jan. 1, 2012 - Dec. 31, 2012**

Mail to: EBC, P.O. Box 203, Ephraim, WI 54211-0203

**Basic Listings include:**

- An EBC or business provided Web site photo
- 60 words of business description for the Business Detail webpage and visitor brochure
- Contact Info: Address, Phone number, E-mail and Web site link

**Enhanced Web Listings include everything offered in the Basic, plus:**

- A total of three (3) additional business provided Web site photos and/or PDFs (For example: A PDF of your business brochure or menu.)
- Custom 25-word description for the Business Listings webpage
- Facebook and Twitter links • Unlimited text on Business Detail webpage

Sample of Business Listings webpage ↓



Sample of Business Detail webpage ↗



• If any questions arise regarding your listing, we'll need to contact you in the off-season. **Please be sure to fill out #8 below! In order to be included in the visitor brochure this contract must be returned no later than Saturday, December 31, 2011.** Copy is finalized during winter months.

- 1) **Business Name:** \_\_\_\_\_
- 2) **Owner:** \_\_\_\_\_
- 3) **Contact Person:** \_\_\_\_\_
- 4) **Telephone:** \_\_\_\_\_
- 5) **E-mail for EBC Correspondence:** \_\_\_\_\_
- 6) **Mailing Address:** \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
- 7) **Months your business is open:** \_\_\_\_\_
- 8) **Off-season address/phone/fax, if different from above: Mailing Address:** \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

I would like to share the above contact information with the Ephraim Administrative Office for business purposes only. I realize it may become necessary for the Village to contact me over the winter, and I would like to supply this information for ease of communication.

- Basic Listing dues paid by 12/31/11 \$195 \_\_\_\_\_
- Enhanced Web Listing paid by 12/31/11 +\$50 \_\_\_\_\_
- Cannot volunteer. (See attached letter.) +\$50 \_\_\_\_\_
- Can volunteer. Please circle one:

**Fyr Bal Festival** (June 16, 2012) or **Christmas in the Village** (December 1, 2012)

**TOTAL DUES FOR 2012** Check # \_\_\_\_\_ \$ \_\_\_\_\_  
 Received by EBC (initials, date) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Fill out information on reverse side →

**Deadline to be included in the Ephraim Visitor Brochure: Saturday, December 31, 2011**  
 Questions? Call the EBC's Tourism Administrator, **Rachel Willems** at 920-421-2979.

This is your **ONLY OPPORTUNITY TO CHANGE** your text and information for the 2012 season. Final proofing will be in February.

**SELECT CATEGORY: (LIMIT ONE)**

- Accommodations     Activities & Attractions     Galleries     Performing Arts  
 Restaurants     Services & Misc.     Shops

**WEB SITE PHOTO(S)**

- All members get one (1) EBC or business provided photo free of charge.
- To include an additional three (3) photos and/or PDFs, an Enhanced Web Listing must be purchased.

Please send photos in jpg format at 300dpi, RGB, 4" max.  
(Do not send anything larger than 4MB.)  
E-mail photos:  
[rachel@ephrain-doorcounty.com](mailto:rachel@ephrain-doorcounty.com)

- New photo, will send  
 Enhanced Listing, will send up to 3 additional photos and/or PDFs

**Basic Listing:**

All information provided in this box will appear in the 2012 Ephraim Visitor Brochure and in your Web site listing on [www.Ephraim-DoorCounty.com](http://www.Ephraim-DoorCounty.com). You may also E-mail the information below to [rachel@ephrain-doorcounty.com](mailto:rachel@ephrain-doorcounty.com).

**Brochure & Internet Copy (max. 60 words):** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Business E-mail:** \_\_\_\_\_ **Business Web site:** \_\_\_\_\_

**Business (Physical) Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Phone** \_\_\_\_\_

(The Ephraim Business Council reserves the right to edit membership listings to conform to brochure requirements.)

**Enhanced Web Listing:**

**Facebook Account Name** \_\_\_\_\_

**Twitter Account Name** \_\_\_\_\_

**Custom 25-word description for the Business Listings webpage:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please send unlimited Web site text to [rachel@ephrain-doorcounty.com](mailto:rachel@ephrain-doorcounty.com)**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Questions? Call the EBC's Tourism Administrator, **Rachel Willems** at 920-421-2979.