



2012 EPHRAIM BUSINESS COUNCIL NON-PROFIT APPLICATION

Ephraim Business Council
P.O. Box 203 • Ephraim, WI 54211
www.Ephraim-DoorCounty.com
FINAL Application Deadline
Saturday, December 31, 2011

Basic Listing: 1/2 Panel (3.675" W x 4.225" H) – \$250/panel
1 or 2 Panel (3.675" W x 8.6" H) – \$350/panel
3 Panel (3.675" W x 8.6" H) – \$300/panel
Enhanced Web Listing: +\$50 – Payment by Dec. 31, 2011
Membership Term: Jan. 1, 2012 - Dec. 31, 2012

Mail to: EBC, P.O. Box 203, Ephraim, WI 54211-0203

Basic Listings include:

- An EBC or business provided Web site photo
- 60 words of business description for the Business Detail webpage and visitor brochure
- Contact Info: Address, Phone number, E-mail and Web site link

Enhanced Web Listings include everything offered in the Basic, plus:

- A total of three (3) additional business provided Web site photos and/or PDFs (For example: A PDF of your business brochure or menu.)
- Custom 25-word description for the Business Listings webpage
- Facebook and Twitter links • Unlimited text on Business Detail webpage

Sample of Business Listings webpage ↓

Sample of Business Detail webpage ↓



• If any questions arise regarding your listing, we'll need to contact you in the off-season. **Please be sure to fill out #8 below! In order to be included in the visitor brochure this contract must be returned no later than Saturday, December 31, 2011.** Copy is finalized during winter months.

- Business Name:** _____
- Owner:** _____
- Contact Person:** _____
- Telephone:** _____
- E-mail for EBC Correspondence:** _____
- Mailing Address:** _____
City _____ State _____ Zip _____
- Months your business is open:** _____
- Off-season address/phone/fax, if different from above: Mailing Address:** _____
City _____ State _____ Zip _____ Phone _____

I would like to share the above contact information with the Ephraim Administrative Office for business purposes only. I realize it may become necessary for the Village to contact me over the winter, and I would like to supply this information for ease of communication.

- | | |
|--|------------------------------|
| <input type="checkbox"/> 1/2 Panel (3.675" W x 4.225" H) | \$250 x _____ panel(s) _____ |
| <input type="checkbox"/> 1 or 2 Panel (3.675" W x 8.6" H, Per panel) | \$350 x _____ panel(s) _____ |
| <input type="checkbox"/> 3 Panel (3.675" W x 8.6" H, Per panel) | \$300 x _____ panel(s) _____ |
| <input type="checkbox"/> Enhanced Web Listing paid by 12/31/11 | + \$50 _____ |
| <input type="checkbox"/> Cannot volunteer. (See attached letter.) | + \$50 _____ |
| <input type="checkbox"/> Can volunteer. Please circle one: Fyr Bal Festival (June 16, 2012) or Christmas in the Village (December 1, 2012) | |

Fill out information on reverse side →

TOTAL DUES FOR 2012

Check # _____ \$ _____

Received by EBC (initials, date) _____

Signature _____ Date _____

Deadline to be included in the Ephraim Visitor Brochure: **Saturday, December 31, 2011**
Questions? Call the EBC's Tourism Administrator, **Rachel Willems** at 920-421-2979.

This is your **ONLY OPPORTUNITY TO CHANGE** your text and information for the 2012 season. Final proofing will be in February.

Renew – **CHANGE** copy or other information Renew – **NO CHANGE** in copy or other information

SELECT CATEGORY: (LIMIT ONE)

- Accommodations Activities & Attractions Galleries Performing Arts
 Restaurants Services & Misc. Shops

WEB SITE PHOTO(S)

- All members get one (1) EBC or business provided photo free of charge.
- To include an additional three (3) photos and/or PDFs, an Enhanced Web Listing must be purchased.

- Same photo as last year New photo, will send
 Enhanced Listing, will send up to 3 additional photos and/or PDFs

Please send photos in jpg format at 300dpi, RGB, 4" max.
(Do not send anything larger than 4MB.)
E-mail photos:
rachel@ephraim-doorcounty.com

Basic Listing:

All information provided in this box will appear in the 2012 Ephraim Visitor Brochure and in your Web site listing on www.Ephraim-DoorCounty.com. You may also E-mail the information below to rachel@ephraim-doorcounty.com.

Brochure & Internet Copy (max. 60 words): _____

Business E-mail: _____ **Business Web site:** _____

Business (Physical) Address: _____

City _____ **State** _____ **Zip** _____ **Phone** _____

(The Ephraim Business Council reserves the right to edit membership listings to conform to brochure requirements.)

Enhanced Web Listing:

Facebook Account Name _____

Twitter Account Name _____

Custom 25-word description for the Business Listings webpage: _____

Please send unlimited Web site text to rachel@ephraim-doorcounty.com

Signature _____ Date _____

Questions? Call the EBC's Tourism Administrator, **Rachel Willems** at 920-421-2979.

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